

Münsters Aktionsprogramm für MigrantInnen & Bleibeberechtigte zur Arbeitsmarktintegration in Münsterland



MAMBA project partners
Picture: City of Münster

### MAMBA

### Social innovation in Münster

## Development of MAMBA

The concept for MAMBA was originally developed in 2008 by the local organisation Association for Refugee Relief (GGUA, Gemeinnützige Gesellschaft zur Unterstützung Asylsuchender e.V.), which is considered as one of the most experienced organisations in this field in Germany. It is mainly funded through the programme "Arbeitsmarktliche Unterstützung für Bleibeberechtigte und Flüchtlinge" (Labour Market Support for Persons with a Right to Stay and Refugees) by the Federal Ministry for Labour and Social Affairs and the European Social Fund.

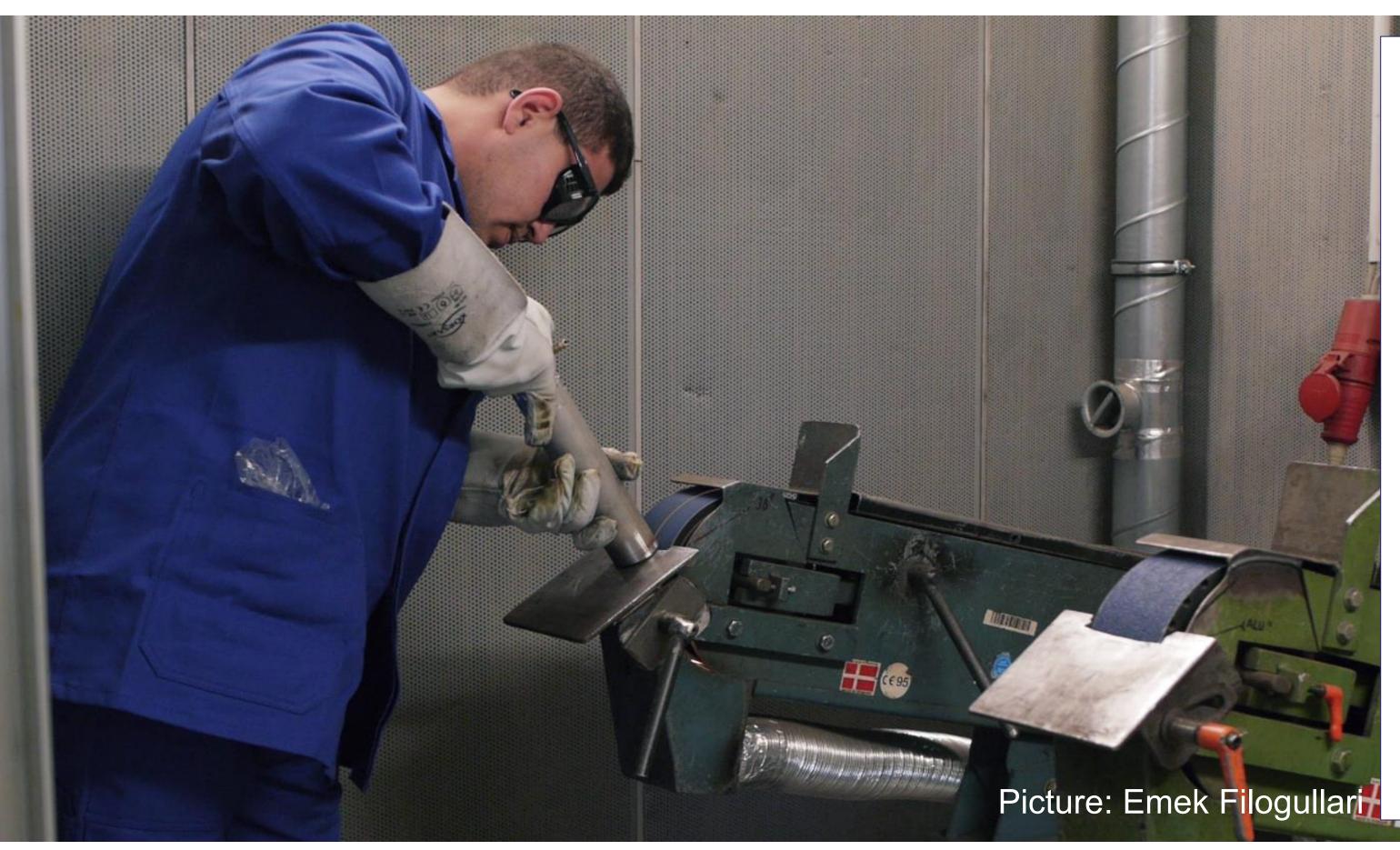
MAMBA is a network among various stakeholders in the city of Münster which addresses the issue of refugee's labour market integration. If offers counselling and qualification measures to refugees, and establishes contacts to potential employers. As such, MAMBA addresses this issue with a "one-stop" concept, linking partners from the non-profit, for-profit and public sector.

As of early 2012, MAMBA has provided work to more than 200 people and in addition to that, apprenticeships for young participants. In total, MAMBA had around 300 participants at the time. For the duration of the second allowance period (Nov. 2010 - Dec. 2013), the programme was expanded to include further towns in the region of *Münsterland* where the GGUA now offers advisory services once a week.

#### The innovation...

- ... addresses a special target group (refugees)
- ... builds on their special **resources and competences** in order to find the right job for each person
- ... bridges the deficits of public administration by the **engagement** of private actors
- ... follows an **empowering approach**: all actors within the network (refugees, organizations, employers) work together as partners
- ... **boosts employability** by enabling participants to aquire **new** competences and perspectives
- ... **fosters communication, teamwork** and **partnership** between the different actors involved
- ... seeks to enhance efficiency and non-bureaucratic management





# Local partners

- GGUA, a non-profit refugee relief organization with a long tradition in counselling as well as lobbying activities on behalf of asylum seekers
- **GEBA**, a for-profit organization offering training and vocational education programs
- **HBZ**, the educational centre of the chamber of handicrafts in Münster,
- JAZ, a non-profit organization affiliated with the welfare association Caritas that offers vocational education and counselling
- Public labour market agency (Jobcenter/Arbeitsagentur)

# Local mode of governance

The municipality of Münster is an active player, pursuing the main aim of promoting the city's competitiveness. To this effect, it attempts to include as many local stakeholders as possible in various networks.

The network approach of governance underlies MAMBA as well: different competences and resources are united to serve the goal of integrating refugees into the labour market. Furthermore, the project could draw on a positive clime regarding refugees and migrants in Münster: they are seen as resourceful an meriting support by most actors in Münster.

#### Results

- Influence on local welfare **discourse**: increased attention for issues regarding the labour market integration of migrants and young people.
- Refugees are considered to be able to contribute to the local labour market
- **Employers** are interested in the Mamba project seeing as participants are generally highly motivated for most kinds of jobs and also for temporary work
- Increased **cooperation** of public administration with third sector organisations.