



**WILCO**

Welfare innovations  
at the local level  
in favour of cohesion



EUROPEAN COMMISSION  
European Research Area



Funded under Socio-economic Sciences & Humanities

## WILCO Final Conference

### Social Innovation at the Local Level: Lessons Learned and Future Prospects

January 31<sup>st</sup>, 2014

La Tricoterie, Brussels, Belgium

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|-------------|--|
| 9.30-10.00  | <i>Walk-in with coffee</i>   |
| 10.00-10.10 | Welcome by <b>Taco Brandsen</b> , Coordinator of the WILCO project and <b>Agnès Hubert</b> , Bureau of European Policy Advisors, BEPA - European Commission  |
| 10.10-10.30 | Overview of the project by <b>Taco Brandsen</b>  |
| 10.30-10.45 | <b>1<sup>st</sup> WILCO video</b> - <i>Social vulnerability in European cities</i>   |
| 10.45-12.00 | <b>Parallel workshops, Round 1</b><br><br><i>Workshop 1: Social vulnerability in European cities</i><br><br><i>Workshop 2: The present and future of EU funded social innovation research</i>  |
| 12.00-13.00 | <i>Poster presentations with lunch</i>   |
| 13.00-14.15 | <b>Parallel workshops, Round 2</b><br><br><i>Workshop 3: The link between urban governance and social innovation</i><br><br><i>Workshop 4: Patterns of social innovations: a challenge to local policies and welfare systems</i>                               |
| 14.15-14.45 | <i>Coffee break</i>  |
| 14.45-15.00 | <b>2<sup>nd</sup> WILCO video</b> - <i>Social Innovations across Europe</i>  |
| 15.00-16.00 | <b>Closing session:</b> roundup by <b>Agnès Hubert</b> (BEPA-EC), <b>Giulio Ecchia</b> (University of Bologna), <b>Louise Pulford</b> (Social Innovation Exchange) and <b>Julie Simon</b> (The Young Foundation).<br><br><b>Closing words by Taco Brandsen</b> |
| 16.00       | <i>Cocktail</i>  |

## Workshop description

Each workshop starts with a fifteen-minute presentation, followed by debate. Everyone attending is invited to join the discussion.

### Workshop 1: Social vulnerability in European cities

*Presenter:* Costanzo Ranci (Milan Polytechnic)

*Discussant:* Amana Ferro (European Anti-Poverty Network)

Workshop 1 focuses on the problems of social exclusion in European cities. Our research took place during the worst economic crisis since the 1930s and our data reveal its effects on vulnerable groups. Questions for the discussion in the workshop will be:

- What are emerging patterns of social vulnerability in European cities?
- To what extent are local welfare systems (not) equipped to deal with these new patterns?

### Workshop 2: The present and future of EU funded social innovation research

*Presenter:* Jane Jenson (University of Montreal)

*Discussant:* Julie Simon (The Young Foundation)

Workshop 2 addresses the topic of how EU-funded research on social innovation has developed and where it should be heading. This is done on the basis of a study co-organised by the European Commission and the WILCO project. Questions that will be addressed are:

- What are dominant trends and approaches in EU-funded social innovation research
- How can this research have an impact in practice?
- Where should we move on from now?

### Workshop 3: The link between urban governance and social innovation

*Presenter:* Sandro Cattacin (University of Geneva)

*Discussant:* Louise Pulford (Social Innovation Exchange)

Workshop 3 discusses how the capacity for social innovation is linked to the politics, policies and other characteristics of European cities. The following questions will be addressed:

- Are some urban regimes more likely to be innovative than others?
- To what extent must these be seen as given conditions and what can be changed to encourage more innovation?
- If so, whom should we primarily address?

### Workshop 4: Patterns of social innovations: a challenge to local policies and welfare systems

*Presenter:* Adalbert Evers (University of Giessen)

*Discussant:* Giulio Ecchia (University of Bologna)

Workshop 4 gives an analysis of the social innovations the WILCO project discovered and discusses how these must be linked to the broader context of social policy and welfare reform. Relevant questions are:

- What kinds of social innovations are emerging in local welfare?
- What makes them different from traditional approaches?
- How to link social innovations and local policies for welfare reforms?